

FROM REP AUG30/12 15.2  
\*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	A		530A-600A	30		\$325.00	9/4	9/7	3		TU-F	3
PROGRAM : NEWS												
4	A		530A-600A	30		\$400.00	9/4	9/7	1		TU-F	1
PROGRAM : NEWS												
5	A		700A-900A	30		\$525.00	9/4	9/7	3		TU-F	3
PROGRAM : TODAY SHOW												
6	A		530A-600A	30		\$400.00	9/10	9/10	1		MON	1
PROGRAM : NEWS												
7	A		700A-900A	30		\$625.00	9/7	9/7	1		FRI	1
PROGRAM : TODAY SHOW												

REP HEADLINE# 6301930  
 \*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 215-564-1206  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET

FAX# 215 564 1103  
 HARRIS REPORT FROM REP

AUG30/12 15.2  
 \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
8	A		700A-800A	30	4	\$625.00	9/10	9/10	1		MON	1
PROGRAM : TODAY SHOW												
9	A		700P-730P	30		\$1,100.00	9/14	9/17	3		TU-F	3
PROGRAM : JEOPARDY												
10	A		700P-730P	30		\$1,650.00	9/14	9/17	1		TU-F	1
PROGRAM : JEOPARDY												
11	A		700P-730P	30	4	\$1,650.00	9/10	9/10	1		MON	1
PROGRAM : JEOPARDY												
12	A		730P-800P	30		\$1,300.00	9/14	9/17	3		TU-F	3
PROGRAM : WHEEL FORTUNE												
13	A		730P-800P	30		\$1,650.00	9/14	9/17	1		TU-F	1
PROGRAM : WHEEL FORTUNE												
14	A		730P-800P	30	4	\$1,650.00	9/10	9/10	1		MON	1
PROGRAM : WHEEL FORTUNE												
15	A		700P-800P	30		\$675.00	9/8	9/8	1		SAT	1
PROGRAM : JEP/WHEEL												
16	A		1100P-1130P	30		\$1,250.00	9/14	9/18	3		TU-SA	3
PROGRAM : LATE NEWS												
17	A		1100P-1130P	30		\$2,000.00	9/14	9/17	1		TU-SA	1
PROGRAM : LATE NEWS												
18	A		1100P-1130P	30	4	\$2,000.00	9/10	9/10	1		MON	1
PROGRAM : LATE NEWS												

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Beth's/Hind

4

4

9/14-9/17

MON

\*\*CHANGES\*\*

REP HEADLINE# 6301930  
\*\*\* UNAPPROVED REV #1 \*\*\*

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ORDER WORKSHEET

FAX# 215 564 1103  
HARRIS REPORT FROM REP

AUG30/12 15.24  
\*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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CONTRACT TOTAL 46825.00  
TOTAL SPOTS 27

MARKET TOTALS \$101,793 WPXI 46% KDKA 30% WTAE 22% WPGH 2% CABL 0% WPCW 0% WPMY 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6301930  
\*\*\* ORIGINAL REV#0 \*\*\*

25 08

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 215 564 1103  
HARRIS REPORT FROM REP

AUG30/12 13.52  
\*\*\* WPXI-TV \*\*\*

ADV # 016759 ADV. NAME POLI/R CASEY/D/SEN/PA  
AGY # 02909 AGY. NAME SHORR JOHNSON MAGNUS

REP.# OFF.# 18 SALESMAN #

1831 CHESTNUT STREET

BUYER NAME MICHAEL D'ETTORRE  
SALES PRSN WA- CHERYL BLAIR

PHILADELPHIA, PA 19103

ORDER # 329795 CONTRACT # 6301930

CLASS: NATL. LOCAL REGIONAL

PRDCT BOB CASEY 9/4

EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG30/12 13.52

REP: TO SUSIE  
FR CHERYL  
STEELERS FOR CASEY  
TTL \$20K...REST OF THE BUY WILL BE ADDED TO THIS  
PLS CNF THANKS!!!

OK

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			805P-1200M	30		20000.00	9/9	9/9	1		SUN	1
PROGRAM : STEELERS												
SEP/12 20000.00												

CONTRACT TOTAL 20000.00  
TOTAL SPOTS 1

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
DEMOS- RA35+\*